



2025

SPONSOR KIDS, COPS & COMMUNITIES

Dear Friend of Youth,

National PAL is the only major youth service organization in the world dedicated to connecting youth and law enforcement to improve lives, reduce youth crime and violence, and reduce the tragedy of criminal recidivism.

More than 200 PAL Chapters serve some of the most challenging communities, provide a lifeline for **over 2 million kids**, and a chance for more than 5,000 law enforcement officers annually to provide holistic services to youth and families when they encounter them in their daily work protecting and serving all communities.

As someone who has been involved in law enforcement for over 30 years, I can attest to the impact of National PAL. Research consistently shows that young people who have mentors, positive activities, and a window to a future, are more than twice as likely to avoid crime and violence and most importantly, to find positive pathways to work and schooling.

The National PAL Annual Conference brings together over 1,000:

- Police Chiefs and Sheriffs
- Federal, State and Local Law Enforcement Officers
- Youth Workers
- CEOs of human service agencies and local PAL Chapters
- Corporate and Foundation Officials

We invite your support for this critically important event where those who are making a difference on the front lines and those who are shaping policies and programs join to find solutions. This year's Conference will include conversations on gun violence, mental health and substance abuse, cyber safety and other pressing issues.

As a law enforcement officer, and CEO of National PAL, I respectfully ask for your support to assure that the 2025 Annual Conference is truly impactful for all who attend and the communities and people they serve.

Sgt. Christopher Hill
CEO, National PAL



2025 National PAL Annual Conference

Sponsorship Levels

Level Benefits	Palladium \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Supporter \$1,500
Conference Registration <i>Access to all Conference Events, Activities, President's Reception, Gala</i>	X	6	4	2	2
In-Person Exhibit Experience <i>Exhibit booth in Exhibitor Area</i>	X	X	X	X	
Logo Recognition <i>Company logo on all event printed and digital collateral</i>	X	X	X	X	
12-month Website Recognition <i>Company logo displayed on front page of web site for 12 months</i>	X				X
Conference Bag Inclusion <i>Opportunity to include materials in conference bag</i>	X	X	X	X	
Dedicated Social Media Push <i>Customized social media push featuring your company's sponsorship</i>	X	X	X		
General Session Presentation <i>Opportunity for introduction of speaker or customized remarks during General Session</i>	X				
Dedicated Break-out session or Discussion Area <i>Customized workshop, training session, or series of conversational engagements</i>	X	X			
General Session Video Presentation <i>Share a promotional video presentation in General Session</i>	X	X			
Premier Co-branding opportunity <i>Opportunity to share your company logo on a Conference product such as name tag</i>	X				
Network Communication <i>Reach over 200 agencies through various media (newsletters, social media, digital)</i>	X	X			X

Note: To receive certain benefits, must confirm 45 days prior to conference start.

Sponsorship Commitment Form

Name of Business or Company: _____

Name of Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Sponsorship Opportunities and Payment Information

- Palladium** - \$50,000 **Platinum** - \$25,000 **Gold** - \$10,000
 Silver - \$5,000 **Supporter** - \$1,500

TOTAL INVESTMENT _____

Questions, contact **June Matics** at 202-596-5307 or via email at jmatics@nationalpal.org.

Make checks payable to National PAL and return with completed form and check to:



National PAL

C/o Sgt. Christopher Hill, Chief Executive Officer
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