



## **SPORTS MARKIT TO REPLACE SPORTS ENGINE AS PAL TECHNOLOGY PARTNER**

National PAL is excited to announce that SportsMarkit, an international leader in providing flexible, scalable, online payment, communication, event management, and engagement tools is now National PAL's official sports management platform technology sponsor replacing our relationship with SportsEngine.

Beginning in early 2025 the SportsMarkit platform is required for use by all Chapters receiving grant funding from National PAL. We urge all Chapters to switch now to SportsMarkit and not renew service with SportsEngine.

The SportsMarkit partnership with National PAL provides you with significantly more features, more flexibility, better technology, and outstanding customer service. **WE URGE YOU TO ACT NOW AND SEND A RETURN EMAIL** to John Stevens at National PAL [jstevens@nationalpal.org](mailto:jstevens@nationalpal.org) to sign up for a webinar and learn more about SportsMarkit.

Every PAL Chapter with current membership will receive free access to:

- An adaptable, user-friendly website using templates designed for PAL (Customized websites are an extra charge)
- Website hosting
- SportsMarkit event management tool allows event promoters and administrators to create events, track registrations, collect payment, and promote the event on social media
- SportsMarkit e-Registration allows a group, organization, or manager to register players and teams.
- Completely paperless, the SportsMarkit online registration process allows for the collection of payment information and integrates an e-signature feature
- SportsMarkit Payments™ powered by Stripe to manage online payments collection and tracking.
- Reduced rates for PAL Chapters to process online payment transactions of any size
- Free assistance from SportsMarkit in transitioning from SportsEngine if you sign up before November 15<sup>th</sup>!

For a limited time only, SportsMarkit is offering a special PAL Chapter Package of added services at a reduced cost. In addition to the free services above, the package upgrades to:

- Customized website and platform, built to your Chapter's special needs and identity
- The Profile, a unique identity on the web platform to organize information, manage people and events, create and upload content easily, and promote your Chapter identity
- Upgraded team management app
- Team and League announcement app

- Advanced background check management for staff and volunteers linked directly to your database and provided at a discounted rate
- Dashboard to quickly and efficiently view key metrics related to your Chapter's activities and events
- Calendar allowing live, online scheduling that automatically updates other communications tools managed through your SportsMarkit platform
- Enhanced database allowing you to track and grow your participant network and their activities

SportsMarkit is offering free assistance with transferring you from SportsEngine if you sign up before November 15<sup>th</sup>.

Contact John Stevens at [jstevens@nationalpal.org](mailto:jstevens@nationalpal.org) NOW to schedule a demonstration and to schedule your Chapter to make the switch to a new and improved set of technology services and communication tools!!!

Contact:

John Stevens

[jstevens@nationalpal.org](mailto:jstevens@nationalpal.org)

908-596-8504